



Tangier Shrine Circus 2014

(402) 392-0410 Fax (402) 392-2208

Circus@Tangier.omhcoxmail.com

Circus Performance Dates and Times

Thursday, 27 Feb 2014

11:00 AM TEAM/DARE Performance
7:00 PM General Audience

Friday, 28 Feb 2014

1:00 PM Special People Performance
7:00 PM General Audience

Saturday, 1 Mar 2014

12:00 Noon General Audience
4:00 PM General Audience
8:00 PM General Audience

Sunday, 2 Mar 2014

1:00 PM General Audience
4:30 PM General Audience

1. Last year's circus program indexes is part of last years program. A copy of last year's program is available to all, at the Shrine Center. Nobles who sold the ads on this list are protected until 15-Dec-13. On 16-Dec-13 the ads will be declared open to any salesman.
2. Included in the package are "Circus Program Advertising Agreements." These have the name of the Noble salesman last selling to this advertiser, and the unit / club receiving credit for the sale. It includes the advertiser's name, address, contact person's name, phone number, the options chosen, and the cost for last year's ad. Also included in the packet is a small supply of new advertiser "Circus Program Advertising Agreement," and "Be a Circus Helper" order forms. (This program is discussed in paragraph number 10, below.)
3. Using the "Circus Program Advertising Agreement" the salesman should contact advertisers to determine that they wish to advertise again in the 2014 program. When the advertisers verbal agreement to renew the ad is obtained the salesman should indicate the name and title of the person authorizing the renewal of the ad in the space provided and turn the page in to the circus office. We will bill for any ads sold, for which payment is not turned in with the "Circus Program Advertising Agreement."
4. The ad of a deceased Noble or the ad of a Noble who has moved away, remains with the club / unit of which that Noble was a member, until 15-Dec-13. On 16-Dec-013 the ad becomes open to any salesman.
5. When there is a duplication of an open ad, the ad turned in first, shall be deemed the original ad, and the Noble who wrote the ad will receive the credit. Promptness is important.
6. All ads are to be turned in to the Circus Office (on the north side of the Shriner's Center) NO LATER THAN NOON, 15-Jan-14. If no one is in the office, leave the ads in an envelope and drop in the mail slot in the door of circus office. Circus office is open Monday 9am-6pm, Tuesday 9am-6pm, Wednesday 9am-6pm, Thursday 5pm-9pm, Friday 9am-6pm, Saturday 9am-12pm. The phone number is 392-0410.
8. New copy submitted by the customer either for a new advertiser or a renewal may be in an electronic format. Acceptable electronic formats are: for Macintosh ~ Quark Xpress [must include

fonts and images.] For PC ~ ~ PDF [in high resolution and properly defined PMS colors], or EPS, JPEG, or TIFF [with resolution of 300 dpi.] Copy, either electronic or paper, must be attached to, and turned in with the Circus Program Advertising Agreement. If new copy is not attached, the ad as last printed in the Circus Program will be used again in this year's program.

9. All "Circus Program Advertising Agreements" must show the name and title of the person authorizing the ad for the advertiser. This pertains to renewal ads, new ads, and "Be A Shrine Circus Helper" orders. Any changes in the address or phone number or costs, as indicated by the size, number of tickets, color, or savings bond should be noted **BOLDLY** on the face of the "Agreement."

10. The "Be A Shrine Circus Helper" program is again available. An advertiser may choose to be listed in the program, on one line, as a Circus Helper and receive general admission tickets as follows:

Listed as a Ring Sponsor	Receives 6 general admission tickets at a cost of	\$ 50.00
Listed as a High Wire Sponsor	Receives 17 general admission tickets at a cost of	\$150.00
Listed as a Lion Tamer Sponsor	Receives 30 general admission tickets at a cost of	\$275.00

The selling Noble should not deliver these tickets from his supply. The tickets will be mailed from the center early in February unless requested earlier than that date.

11. The cost to sponsor a full coloring section activity page is \$150.00. Sell them!

12. All money collected by any unit, club, or individual must be turned in, in full before any credit is given. Final accounting date is 1 April-14.

13. 20% commission given to units / clubs for all ad sales turned in by 15-Jan-09 and Paid for by 31-May-14. 20% commission given to units / clubs for all general admission ticket sales paid for by 1 April-14.

Payment for ads sold and/or tickets checked out which is not received will be deducted from club / unit activity fund commissions

14. Extra copies of the last year's Circus Program can be picked up at the Circus office.

15. Sales incentives will be announced at the Circus kick off.

16. General Admission Tickets may be picked up at the Circus Kick Off meeting or at the Circus Office. Tickets will be checked out to a club or unit and to a Noble of that club or unit. The club or unit will be held accountable for the tickets received.

17. General Admission Tickets may be exchanged at their full value for Reserved, Premium Reserved or VIP Reserved tickets at the auditorium box office and / not at Ticket Master Outlets.

18. The same commission incentive for General Admission ticket sales as for Circus Program Ad sales will apply. A 20% commission will be paid to a club or unit's activity fund for all general admission ticket sales monies turned in by 15-May-14 The date commission is posted, is 31-May-14.

19. All tickets checked out to a unit or club must be accounted for by: 1) turning in monies for tickets sold and 2) turning in any unsold tickets. Any discrepancy between the value of the number of tickets checked out to a club or unit and the sum of monies returned will be deducted from the club or units commission earned.

20. There shall be no sale of general admission tickets by any Noble at the auditorium during the circus.

21. It is very important that during the sales effort of both Circus Program Ads and Circus General Admission tickets by the nobility of Tangier, that no intimation be made that the income generated is in any way, for the benefit of the Shrine Hospitals for Children. The income thus generated is for the operation of the Tangier Shrine Center, and the cost of the purchase of ads and / or tickets is not deductible as a charitable donation. However in business it maybe deducted as advertising business expenses.

**PROCEEDS FROM THIS SHRINE CIRCUS BENEFIT TANGIER TEMPLE OPERATIONS.
PAYMENTS ARE NOT DEDUCTABLE AS CHARITABLE CONTRIBUTIONS. DO NOT CLAIM TO BE
SELLING ADS OR TICKETS FOR THE BENEFIT OF SHRINERS HOSPITALS**